

# **Black Health Forum**

## **Organisation details**

Black Health Forum are a charity dedicated to the promotion, protection and preservation of both mental and physical good health of the people of Bradford, particularly those that represent black and ethnic minority communities. This was set up to address health inequalities in minority communities. They promote research on relevant African/African-Caribbean health and wellbeing needs, which influences the delivery of services to communities in the Bradford District. They also host their own Men's Health Club, Black Brain Health Programme and run their own wellbeing cafe, a service set up to put on a variety of activities for elders in the community.

As well as Bradford 2025, this year marks Black Health Forum's 25th anniversary, for which they have a variety of exciting activities lined up such as their anniversary ball at The Midland Hotel. They are urgently seeking support to make the most of this year and allow as many people to benefit from their services as they can.

# **Project Details**

Social Media Marketing:

Currently, there is no dedicated person within the organisation that looks after their social media pages. They have Facebook, Instagram and X pages, however are unsure of how to make best use of these. They are looking to understand how social media pages can be used to amplify their reach and promote their work. Support needed:

Advising with methods to effectively use social media as marketing tool.

## Accessing Funding:

Black Health Forum provide a wide range of integral health-related services to the people of Bradford. Their work is extremely valued in Bradford's communities, however they desperately need help with accessing funding so they can continue and expand on the services they offer. They are seeking advice on efficient methods to fundraise, how to best access different forms of funding as well as writing bid proposals. Support needed:

- Fundraising initiatives
- · Sourcing forms of funding
- Help with writing funding bids



#### Policies & Procedures:

The charity has its own set of policies, such as handling complaints, risk management, safeguarding and volunteer management. They are seeking support to review and update their existing policies and procedures. Ensuring these documents are current, comprehensive and aligned with best practices will help strengthen the organisation's governance, compliance and overall effectiveness. If you have expertise in policy development and compliance, your support could make a significant impact! Support needed:

• Reviewing/ updating existing policies and procedures to ensure they are up to date with legislation.

HR:

The organisation have recently employed a new member of staff. They are seeking advice around good practice with regards to recruiting staff, ensuring compliance with employment laws and employee relations. Support needed:

Understanding good practise when employing new staff

### IT Support:

The charity ideally would like to understand basic IT as a whole team and would welcome any help regarding this. This is so they can pass on these valuable skills to their users, particularly the elders who would benefit massively from this. They would also like advice on implementing secure systems to protect their data, data management and knowledge/ use of free tools that could assist them with their work. Support needed:

- Basic IT skills session.
- Knowledge and use of tools and methods used to protect data.
- Knowledge and use of free IT tools.

#### **Number of volunteers**

We are looking for a wide range of volunteers to help us with any of the projects listed above.

#### **AOB**

The link to Black Health Forum's social media pages are pasted below:

Facebook- https://www.facebook.com/blackhealthforum/



Instagram- <a href="https://www.instagram.com/theblackhealthforumbradford">https://www.instagram.com/theblackhealthforumbradford</a>
X- <a href="https://x.com/bhf">https://x.com/bhf</a> bradford

### Contact

Saffiyah Skinner - Business Volunteer Co-ordinator:

saffiyah@participateprojects.org.uk // 07507521670