

Theory of Change



1 Opportunity

People everywhere have ideas and energy to create positive change.

Many face barriers such as limited access to skills, resources, networks, and opportunities. These barriers create inequality and prevent people from getting the support they need to influence decisions that affect their lives, communities, and the environment.

2 What we do...

We deliver evidence-based relational support around social ventures and responsible business. This includes coaching, training, education programmes, organisational development and peer support.

We create and share innovative tools and data driven approaches to transform how support to social ventures is delivered.

We find people with lived experience and convene communities and organisations to collaboratively address issues, through the sharing of skills, experiences and resources.

We represent the social economy through partnerships and collaborations with other VCSE organisations; and through consultation and strategic engagement with partners in the public and private sectors.

3 What changes?

Awareness of the models and approaches that create fairer economic conditions is increased.

Capacity, skills, confidence, resilience and effectiveness of social ventures and social entrepreneurs are increased.

New generations of social leaders are inspired and equipped to navigate complexity.

Opportunities and spaces are created for people to think about, and act on, the challenges facing people and communities.

Ecosystems of support for socially responsible businesses are improved and adopt new and more effective ways of working.

Resourcing for social venture development is increased and the conditions are created where social ventures are better able to access economic opportunities.

Through collaboration, people and organisations have stronger influence and voice around the creation of a fairer economy.

4 So that...

Active, informed, skilled changemakers, start and grow more social ventures.

Existing social ventures are more effective and increase their economic activity and social impact.

Existing businesses are more responsible towards people, place and planet.

Through strong leadership, shared learning, collaboration and evidence-driven practice - partnerships are formed; creating a united and amplified voice that gains influence.

More public money is invested in an effective and reasonable way in the social sector and with responsible businesses.

5 Leading to...

More sustainable economic activity delivered by social ventures and by socially responsible businesses.

The social economy claims its place in conversations about economic investment and its benefits.

6 Resulting in...

A fairer and more inclusive society, where economic activity has a positive impact on people, place and planet.